



Neighborhood Leadership Breakfast

NEIGHBORS
BUILDING
Neighborhoods

NORFOLK RESILIENT CITY
NORFOLK VISION 2100

Change agents and community champions are found down that pathway of engagement. Often these people did not intend to become activists; they simply found themselves stimulated to do something and were comfortable and confident enough to act

-- Peter Kageyama, *For the Love of Cities*



Today's Agenda

- Welcome and Introduction
 - Norfolk Resilient City
 - Neighbors Building Neighborhoods
 - Vision 2100
- Asset Mapping Snapshot
 - Q & A



NORFOLK RESILIENT CITY



man * New York City * Quito
Melbourne * Boston * Bangalore
Rotterdam * Athens * Paris
Dakar * Juarez * Phnom Penh
Thessaloniki * Norfolk, Virginia
Medellín * Bangkok * Rio de
Janeiro * Barcelona * Los Angeles
Rome * Chicago * Da Nang * New
Orleans * Cali * Kigali * Huangshi
Singapore * Mexico City * Lisbon
Santiago de los Caballeros * San
Francisco * Belgrade * Ramallah

Challenges

Sea Level Rise, Poverty, New Economy



Goal 1:

Design the coastal community of the future.

Goal 2:

Create economic opportunity
by advancing efforts to grow
existing & new industry sectors.

Goal 3:

Advance initiatives to connect communities, de-concentrate poverty, & strengthen neighborhoods.

Resilience Office

- Resilience Office works to align the work of the city's departments around these three goals.

Asset Mapping Work

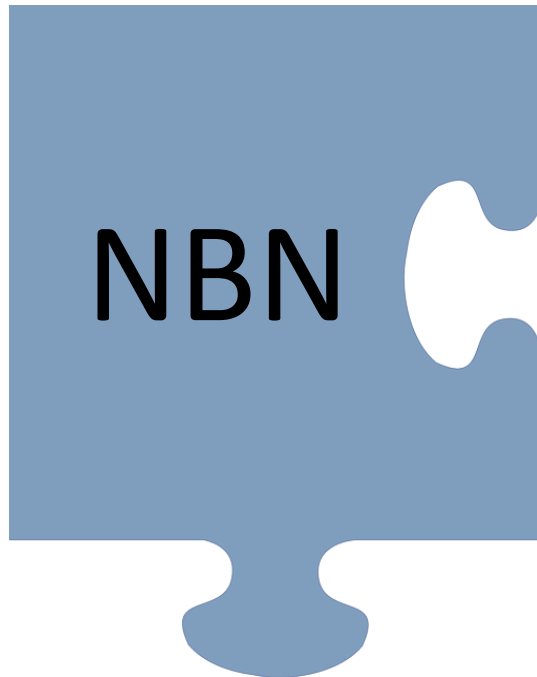
- Planning and Neighborhood Development Departments working together to:
 - Create the coastal community of the future
 - Strengthen neighborhoods

NBN: Creating Healthy Neighborhoods

NEIGHBORS
BUILDING
Neighborhoods



What is Neighbors Building Neighborhoods?



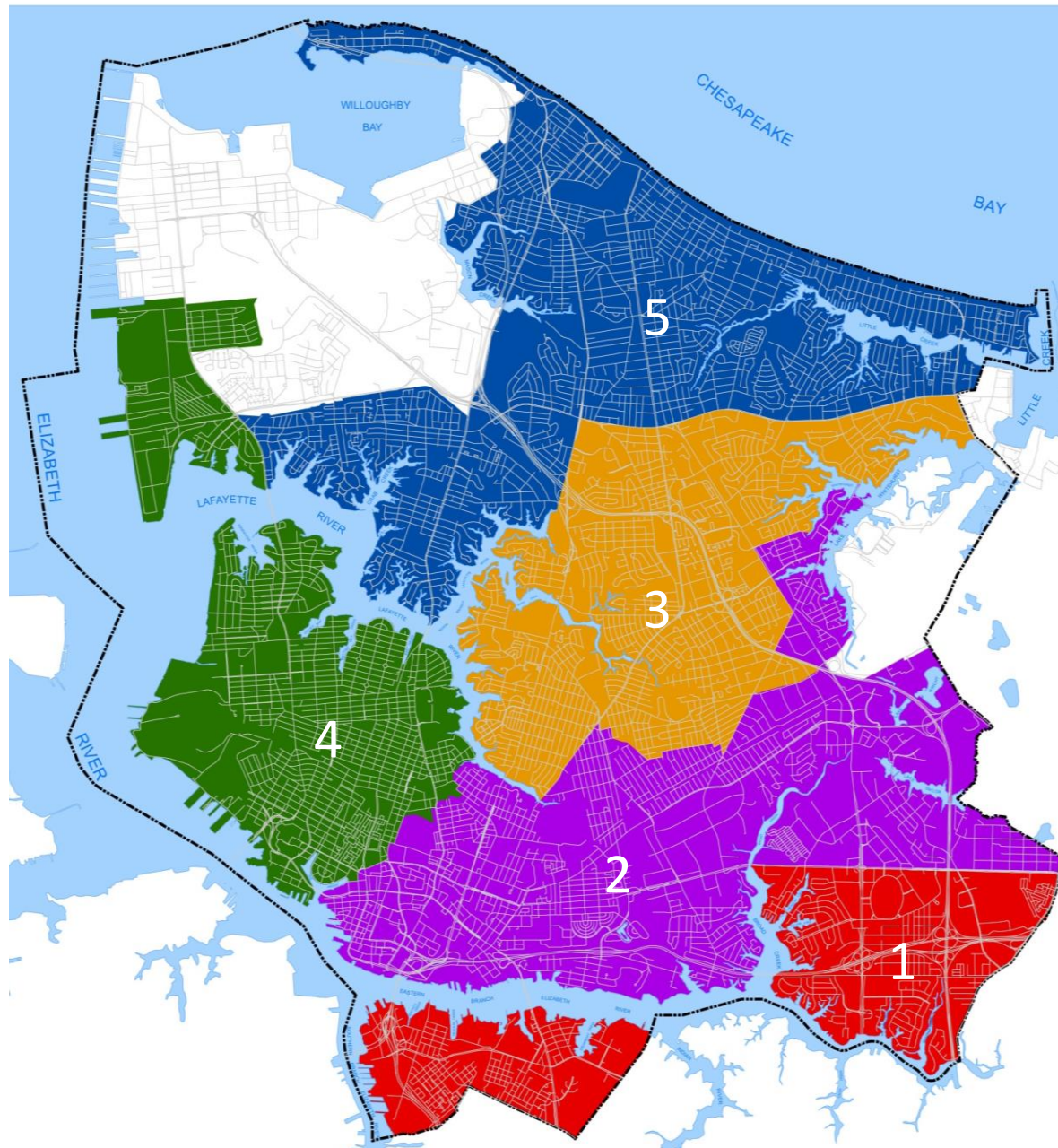
- Community ownership
- Identifying neighborhood assets
- Partnering with residents
- Accepting that residents have solutions to make their neighborhoods great

Why is this relevant to me?

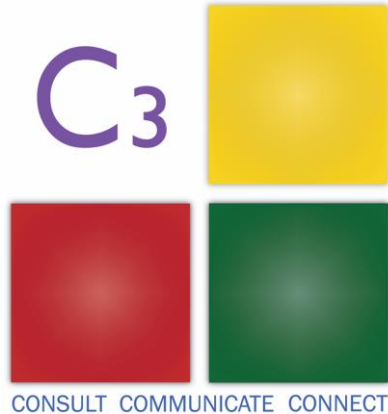
- A sustainable approach to address community issues
- YOU are part of the decision making process



Neighborhood Service Areas



How We Work



Consult: Provide professional support and assistance in developing ideas and initiatives that support safe, healthy, inclusive communities.

Communicate: Serve as a link to engage the community and the City of Norfolk.

Connect: Build partnerships and relationships.



NBN IN ACTION

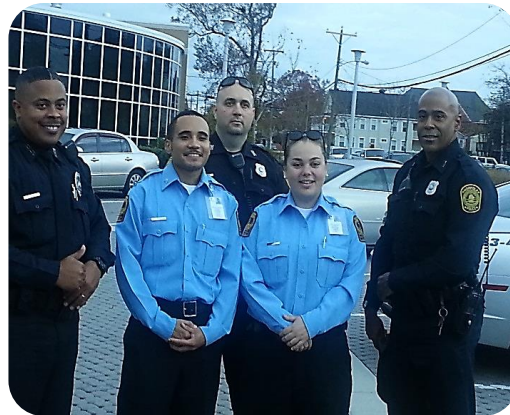
- Better Block Events
- National Night Out
- Trunk or Treat



NBN IN ACTION



- Lake Whitehurst West Civic League
- Farm Fresh/Junior League: Mobile Kids in the Kitchen
- Lambert's Point: Light It Up! Lock It Up!
- Olde Huntersville Resource Fair



RESIDENTS BUILDING SKILLS FOR RESILIENT COMMUNITIES

- Resident leaders
- Civic engagement

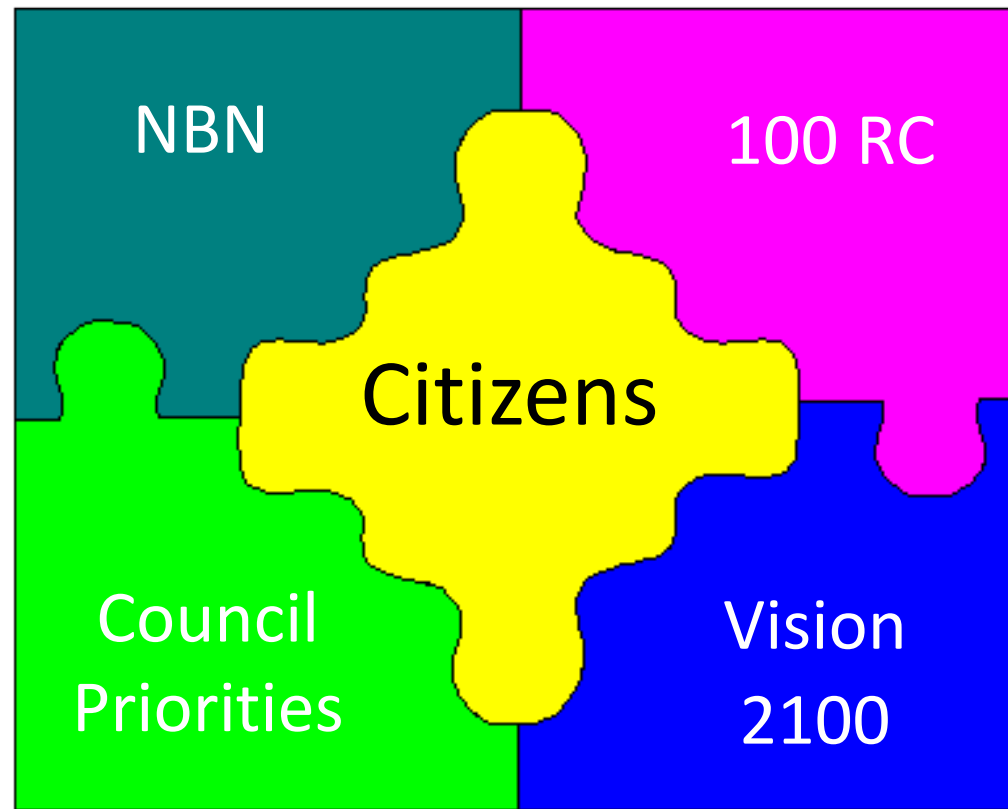
BLOCK-BY-BLOCK
Neighborhood Pride Grant Program



NBN: FOCUS ON ASSETS

- We recognize that the most important asset is people
- Safe, healthy, inclusive neighborhoods
- Neighborhoods are unique
- One size fits all approach won't work
- Together, we can accomplish more

HOW **WE** WORK TOGETHER TO CREATE NEIGHBORHOODS OF CHOICE



NORFOLK VISION 2100

Creating the 22nd
Century Norfolk



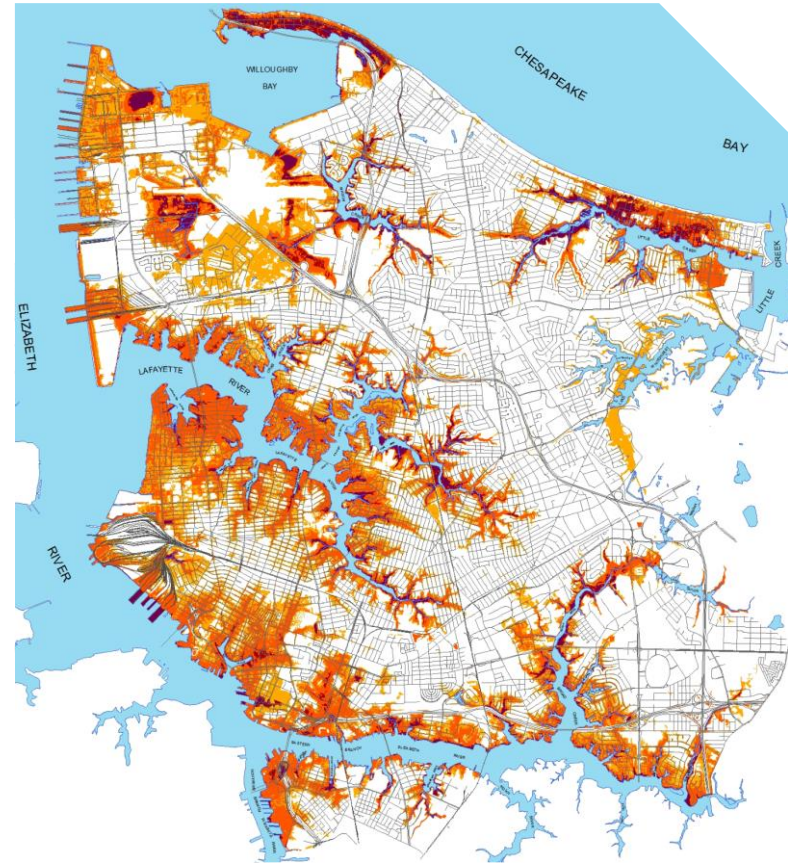
Introduction to
the Vision 2100
Planning Process

Why plan for 2100 now?



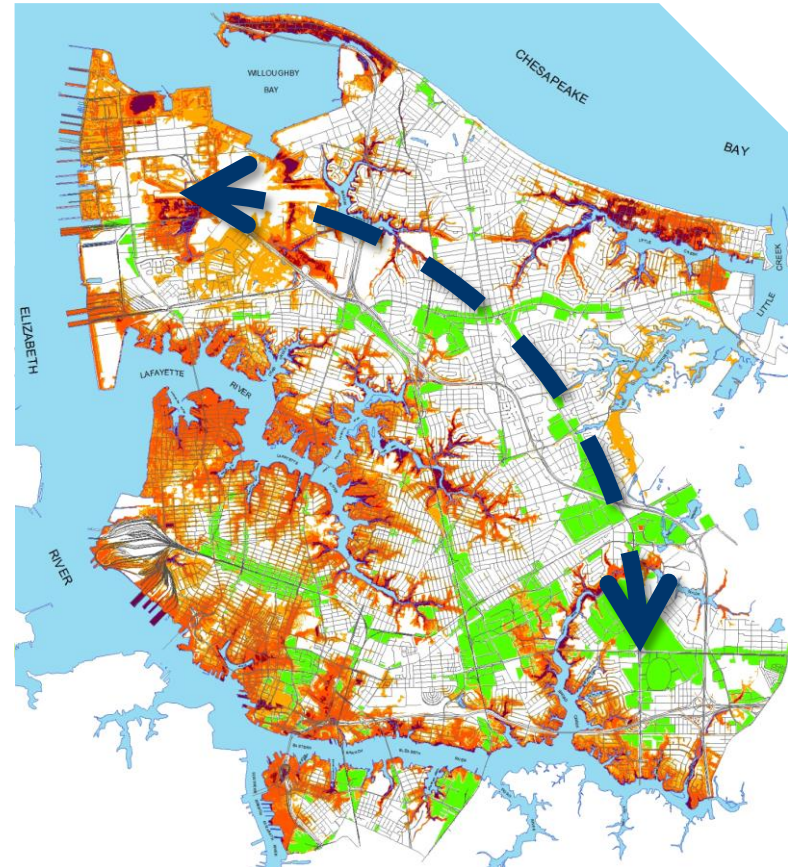
Our environment is changing...

- Sea level rise could significantly impact Norfolk by 2100



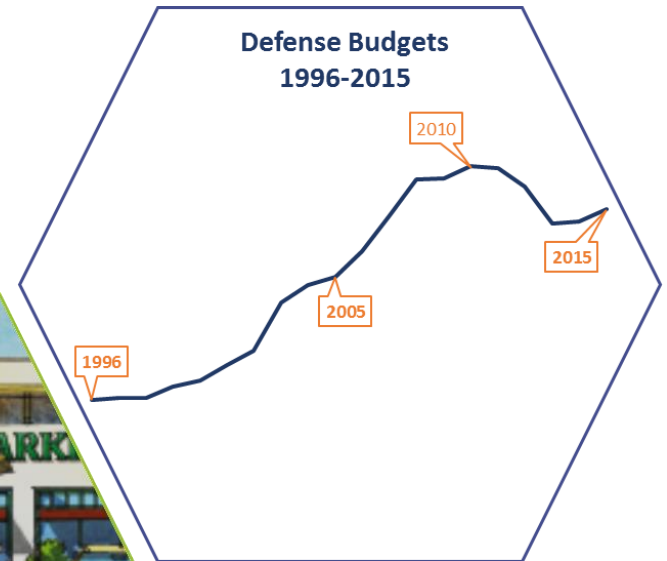
But that is far from the whole story

- Even with sea level rise, there is plenty of opportunity



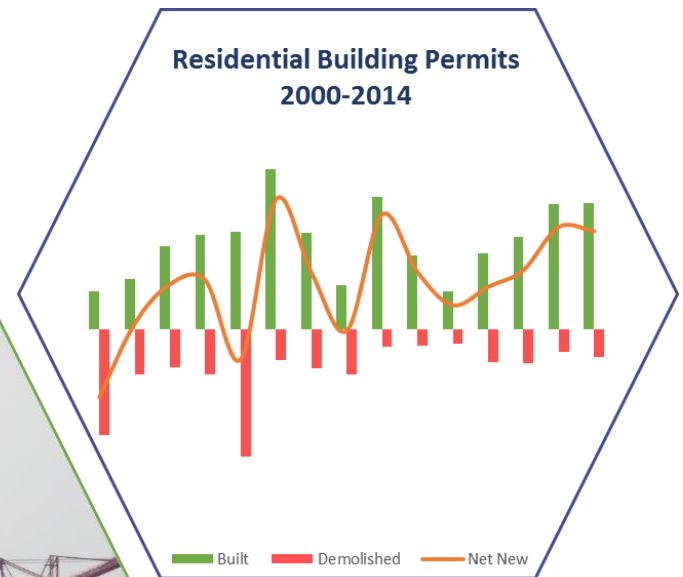
Our economy is changing...

- Defense budgets continue to fluctuate
- Internet retail is exploding



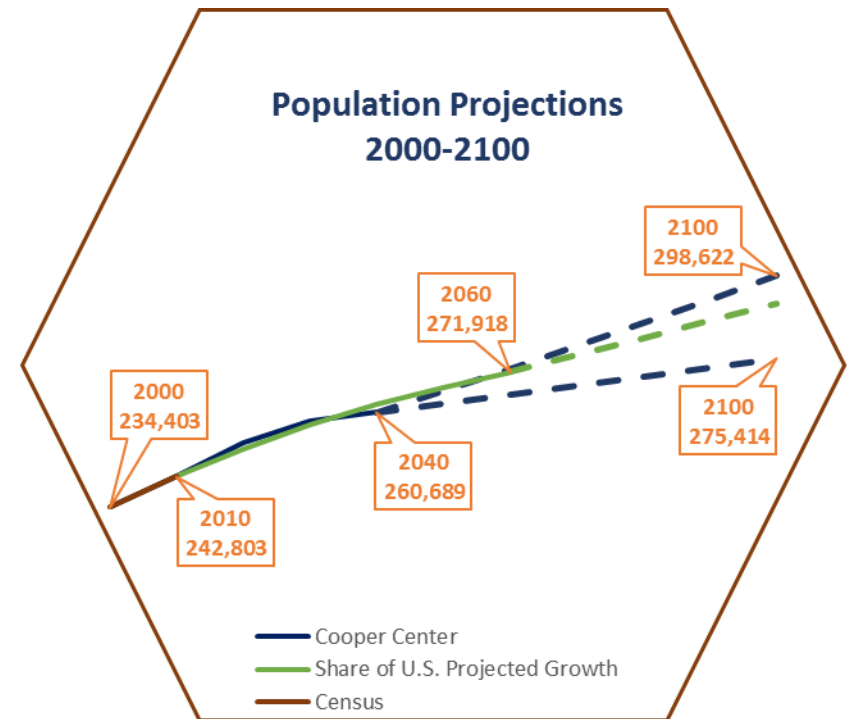
But its future remains strong

- The Port is growing
- Housing construction is steady
- Many companies are moving back into cities



Our population is growing...

- Norfolk's recent growth is projected to continue
- To accommodate this growth, many new housing units will be needed



But we can support the growth

- Hundreds of acres of land are vacant or underutilized
- Multifamily is a growing share of the housing market



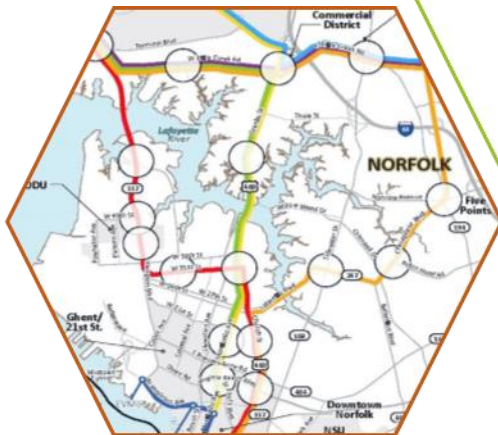
We have infrastructure needs...

- Norfolk's facilities are aging
- New facilities are needed to support growth
- New facilities are built or under construction
 - Light rail
 - Schools
 - Consolidated courthouse



But we are already planning ahead

- Light rail extension planning
- Strategic bicycle facilities
- New zoning ordinance



**Building
a Better
Norfolk**

a zoning ordinance
for the 21st century

**WE
ROLL
TOGETHER**



What should Vision 2100 tell us?

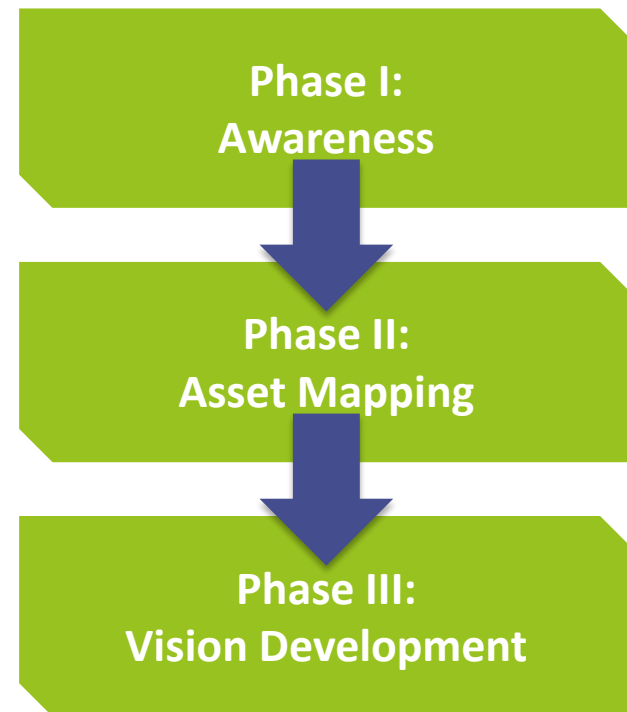


What should Vision 2100 tell us?



What is the planning process?

- Three phases:
 - Building awareness
 - #sharenorfolk
 - Community asset survey
 - Asset mapping
 - Community meetings in January/February 2016
 - Vision development
 - Community meetings in Spring 2016



The Asset Mapping Process

Dates and Regions

1st Community Meeting - Westside Neighborhoods
Thursday, January 21st - 5:30-7:00 p.m.
First Baptist Lambert's Point

2nd Community Meeting - Central Neighborhoods & Southside
Thursday, February 4th - 5:30-7:00 p.m.
Huntersville Multipurpose Center

3rd Community Meeting - Ocean View and Little Creek Areas
Thursday, February 18th - 5:30-7:00 p.m.
Mary D. Pretlow Library

4th Community Meeting - Eastern Neighborhoods
Saturday, February 27th - 9-10:30 a.m.
Norview Community Center



The Asset Mapping Process

Agenda

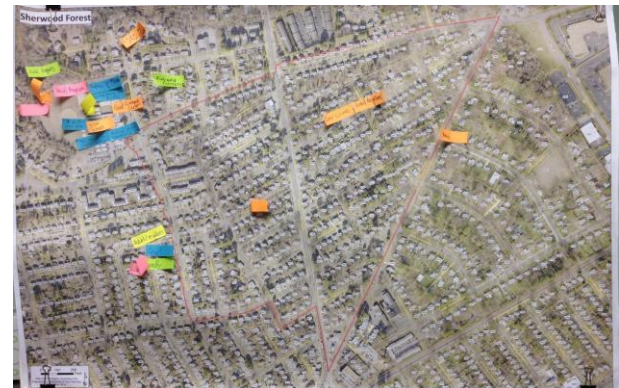
- Conversation starters and networking exercises
- Presentation and Instructions (15 minutes)
- Asset mapping break out groups (45 minutes)
- Regroup and Closing (15 minutes)



The Asset Mapping Process

Break Out Groups

- 2 maps
- Sticky notes for assets (places, people, events)
- Follow up questions: why?



Take Aways

- Tool Kit Bags
- #sharenorfolk
- www.norfolk.gov/vision2100 for additional information and to take our survey

Thank you for Coming!

